

## WHAT IS DLI AND RMFA?


**DLI is the Drycleaning and Laundry Institute**, the world's leader in the fabricare industry.


**RMFA is the Rocky Mountain Fabricare Association**, the regional affiliate in conjunction with DLI representing members in Colorado, Utah and Wyoming.

**Upon joining DLI, your membership dues include your regional affiliate, RMFA, at no extra cost!!** That means two associations at work for you for the annual cost of one.


By joining **DLI** and **RMFA**, you will become a part of a network of dry cleaners, wet cleaners, launderers, apparel and textile manufacturers, equipment manufacturers, distributors, suppliers, Better Business Bureaus and consumer protection agencies, and other practitioners in the fabricare industry. **DLI** and **RMFA** are committed to providing your business with resources and training to make it a success.


## WHAT BENEFITS DO I RECEIVE WITH DLI?


 **Product Research** - DLI has several special programs to provide your business with the latest product research available. These include: *Textile Analysis Laboratory, Care Labeling Service, and Quality Control Laboratory.*

 **Publications** - With your annual membership to DLI, you will receive a full year subscriptions to *Fabricare* magazine and *Fabricare Resources Journal*. You will also be able to access other DLI publications like *The Complete Reference Guide, The Fair Claims Guide for Consumer Textile, The Laundry Library, DLI Products and Services Catalog, Hot Press* and *Heads Up for This Garment* - When the news is just too hot to wait for the next issue of *Fabricare*, DLI sends it to your email address for free. When the DLI Analysis Department discovers


a problem garment, they give you a *Heads Up For This Garment* so it can be caught at the counter before it can be cleaned!

 **Education and Training** - DLI's goal is to provide its members with the latest education and training available. They offer self study courses in *business, operations, and stain removal*. DLI also offers hands-on training at DLI's School of Drycleaning Technology for which businesses can apply for scholarships to help cover tuition. Distance Learning Courses are also available on nine essential topics. Members can also earn *Professional Certification* through DLI.

 **DLI Members-only Toll Free Helpline** - With this special feature, you can get immediate expert advice on all industry-related questions.

 **Clean Show** - This event happens every two years and is co-sponsored by DLI. It is the largest and most recognized trade show in the industry.


 **Government Affairs** - DLI provides you a powerful voice on government issues that are presently facing the industry.

 **Affinity Programs** - Through membership to DLI, you will have the chance to take advantage of cost saving programs like: *Health and Life Insurance, Business Insurance, Preferred Financing Packages, and MBNA/DLI MasterCard, check collection and recovery, credit card processing and free utility audits.*


## WHAT BENEFITS DO I RECEIVE WITH RMFA?


In addition to all the benefits you receive through DLI, your membership to RMFA gives you even more. RMFA's focus is based more on education and training for the regional membership and making it accessible to all.


 **Regional Affiliate Office** - Located in Greeley, Colorado. *See front page for contact details.*

 **Website Development** - For members wanting to develop a website for their business, RMFA offers Free Domain registration or Domain Transfer plus 1 Year of Free Hosting at Directory Networks with the purchase of any Web package starting at \$499. For each new site developed, Directory Networks will donate \$50 to RMFA's educational fund.

 **eNewsletter** - RMFA members receive periodic news updates via electronic communication. RMFA also maintains a Facebook page for instant news postings.

 **Regional Meetings and Seminars** - RMFA hosts meetings and seminars throughout the year. These include but are not limited to: *Finishing, Spotting, Customer Service, and Town Meetings.*

 **Local Convention and Table Top Display** This annual event is a two-day conference on educational issues relevant to fabricare. This brings together dry cleaners in a three state region and is an excellent opportunity to network and discuss ideas and trends in the industry.

 **Regional Government Affairs** - RMFA monitors legislative issues and state regulations for Colorado, Wyoming, and Utah. When action is needed, RMFA is your voice at these state capitols.

## MEMBERSHIP DUES?

**DLI and RMFA** are offering a new payment option for membership dues to make membership easier on your budget. The options are:

*Annually - one payment annually*

*Semi Annually - 2 payments*

*Quarterly - 4 payments*

*Monthly - 12 payments*

**Payment by Credit Card is available**

There are two different types of membership categories: *Principal Members* and *Allied Trades Member*. Membership dues for *Affiliate Members* are scaled by number of full-time employees. See our website at **www.rmfa.org** for details.

**SUPPORT YOUR INDUSTRY - JOIN TODAY!**

## Message from the President:



Thanks for your interest in joining the Rocky Mountain Fabricare Association and the Drycleaning and Laundry Institute. RMFA/DLI is the world's strongest and most active dry cleaning association and it offers a wealth of opportunity as you begin or continue your career in Fabricare. Serving all levels, RMFA/DLI provides professional growth, education, fellowship and networking.

There are many great reasons to join RMFA/DLI, so don't delay! To become a RMFA/DLI member simply fill out the enclosed Membership Application and mail it to **Rocky Mountain Fabricare Association**, 2110 65th Avenue, Greeley, Colorado 80634 Your membership is important to us, and we continue to work hard to make RMFA/DLI one of the best and most useful resources for your business.

On behalf of all the dry cleaning professionals, I look forward to you joining our organization. I hope to see you soon as a member at an upcoming RMFA event!

Sincerely,

**Brad**

**Brad Ewing**

Nu-Way Cleaners, Greeley, CO

info@rmfa.org

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US POSTAGE PAID  
GREELEY, CO  
PERMIT #593

**Rocky Mountain Fabricare Association**  
2110 65th Avenue  
Greeley, Colorado 80634



*and*



## Membership Information

**RMFA**

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